



FOR IMMEDIATE RELEASE

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**Ziegler Advises Strata Health Solutions Inc.  
On Acquisition by VitalHub Corp (TSX:VHI)**

**CHICAGO, IL – NOVEMBER 1, 2024** – Ziegler, a specialty investment bank, is pleased to announce its role as exclusive financial advisor to [Strata Health Solutions Inc.](#) (“Strata Health”, “Strata” or the “Company”) on its acquisition by [VitalHub](#), a leading software company dedicated to empowering Health and Human Services providers.

Based in Canada, Strata Health designs, builds, and deploys software that improves access and navigation to care. Strata Health has over 80 health system partners and works with over 500 hospitals to provide over 800 thousand patient transitions annually. The company serves customers in Canada, the UK, the US, and New Zealand with offices internationally.

Strata Health extends VitalHub’s solution set into the electronic referral market, a large and growing market opportunity internationally. Poor transitions of care result in fragmented delivery, unsatisfactory patient outcomes, and billions of dollars of inefficient healthcare system spend annually. Strata Health’s digital suite solves for these problems with solutions like electronic referral, waitlist management, and placement automation.

“Strata Health Solutions offers a comprehensive, technology-driven approach to streamline patient transitions across the healthcare continuum, addressing a critical market need for improved efficiency and patient outcomes. Strata Health's value proposition lies in its ability to significantly improve patient flow logistics, reduce wait times, minimize unplanned readmissions, and ultimately deliver better patient experiences which are themes we are constantly trying to solve for in today’s healthcare environment. Strata’s partnership with VitalHub will create an incredible opportunity to expand electronic referral solutions internationally” stated Grant Chamberlain, Senior Managing Director in Ziegler’s Healthcare Investment Banking Practice.

“Ziegler’s guidance on the presentation of our business, financials, and growth strategy led us to this great outcome. We ultimately could not be happier about the partnership with VitalHub. We look forward to enhancing our product and market roadmap with the support of the VitalHub platform,” said Peter Smith, President and CEO of Strata Health Solutions Inc.

Ziegler’s Healthcare Investment Banking team is focused on delivering best-in-class advisory and financing solutions for companies and organizations across the healthcare industry. In our core practice areas of healthcare services, information technology, hospitals, and senior living, Ziegler is one of the most active M&A firms offering differentiated sell-side, buy-side, recapitalization/restructuring, equity private placement, and strategic partnering services.

For more information about Ziegler, please visit us at [www.ziegler.com](http://www.ziegler.com).

**About Ziegler:**

Ziegler is a privately held investment bank, capital markets, and proprietary investments firm. Specializing in the healthcare, senior living and education sectors, as well as general municipal and structured finance, enables Ziegler to generate a positive impact on the clients and communities it serves. Headquartered in Chicago with regional and branch offices throughout the United States, Ziegler provides its clients with capital raising, strategic advisory services, equity and fixed income sales & trading and research. To learn more, visit [www.ziegler.com](http://www.ziegler.com).

Certain comments in this news release represent forward-looking statements made pursuant to the provisions of the Private Securities Litigation Reform Act of 1995. This client’s experience may not be representative of the experience of other clients, nor is it indicative of future performance or success. The forward-looking statements are subject to a number of risks and uncertainties, in particular, the overall financial health of the securities industry, the strength of the healthcare sector of the U.S. economy and the municipal securities marketplace, the ability of the Company to underwrite and distribute securities, the market value of mutual fund portfolios and separate account portfolios advised by the Company, the volume of sales by its retail brokers, the outcome of pending litigation, and the ability to attract and retain qualified employees.

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